

**Gloucestershire**

**2050**

W e l c o m e

Welcome and introduction Councillor Rob Bird, Leader

# Workshop format

- The case for change
- The challenges
- The eight ambitions
- The six ideas
- Your ideas
- Next steps

# The case for change

Gloucestershire is a fantastic place to live with bustling towns, a historic city, innovative businesses and beautiful countryside. So why do we need to change?

Our county will face some major challenges over the next 30 years that will impact on all our lives if we don't take action. We need to develop a long-term vision for our county now, so we are fully prepared to overcome the obstacles that threaten our future and our children's future.

# The population of Gloucestershire



**9,000**

births per year



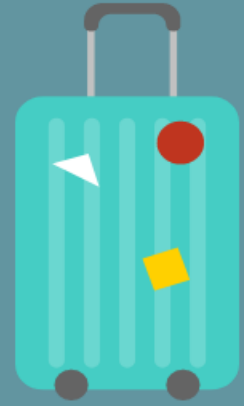
**5,000**

deaths per year



**20,000**

move into the  
County



**18,000**

move out of  
the County

# But Glos has a problem of losing young people

## Nottinghamshire

county with 9th largest city

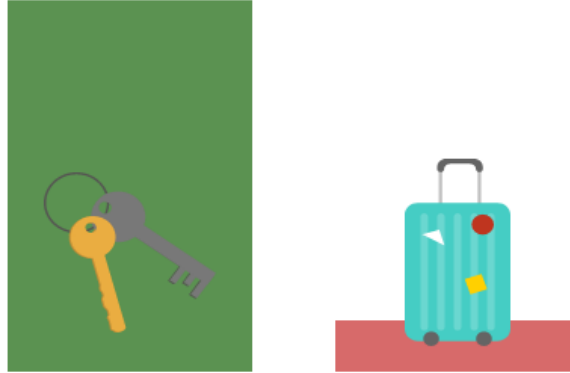


**1,000**

attracts more young people  
than it loses every year

## Bristol

UK's 11th largest city



**4,000**

attracts more young people  
than it loses every year

## Gloucestershire



**> 400**

loses more young people  
than it attracts every year



Some places are magnets for young people.  
If we continue to lose our young people, we also lose  
the skills, ideas and energy they bring to their  
communities and to our economy.

# What will it be like in 22 years if nothing is done?



**79,000**

more 65+ year olds



**7,000**

more 18-64 year olds



**4,000**

more 0-18 year olds



## Why is this happening?

High birth rates in the 80s led to plenty of young adults entering the workplace in the 2000s, so the outward migration of 18-30 year olds was less obvious.

Lower birth rates in the 90s mean there is now a lack of young adults entering the workplace.

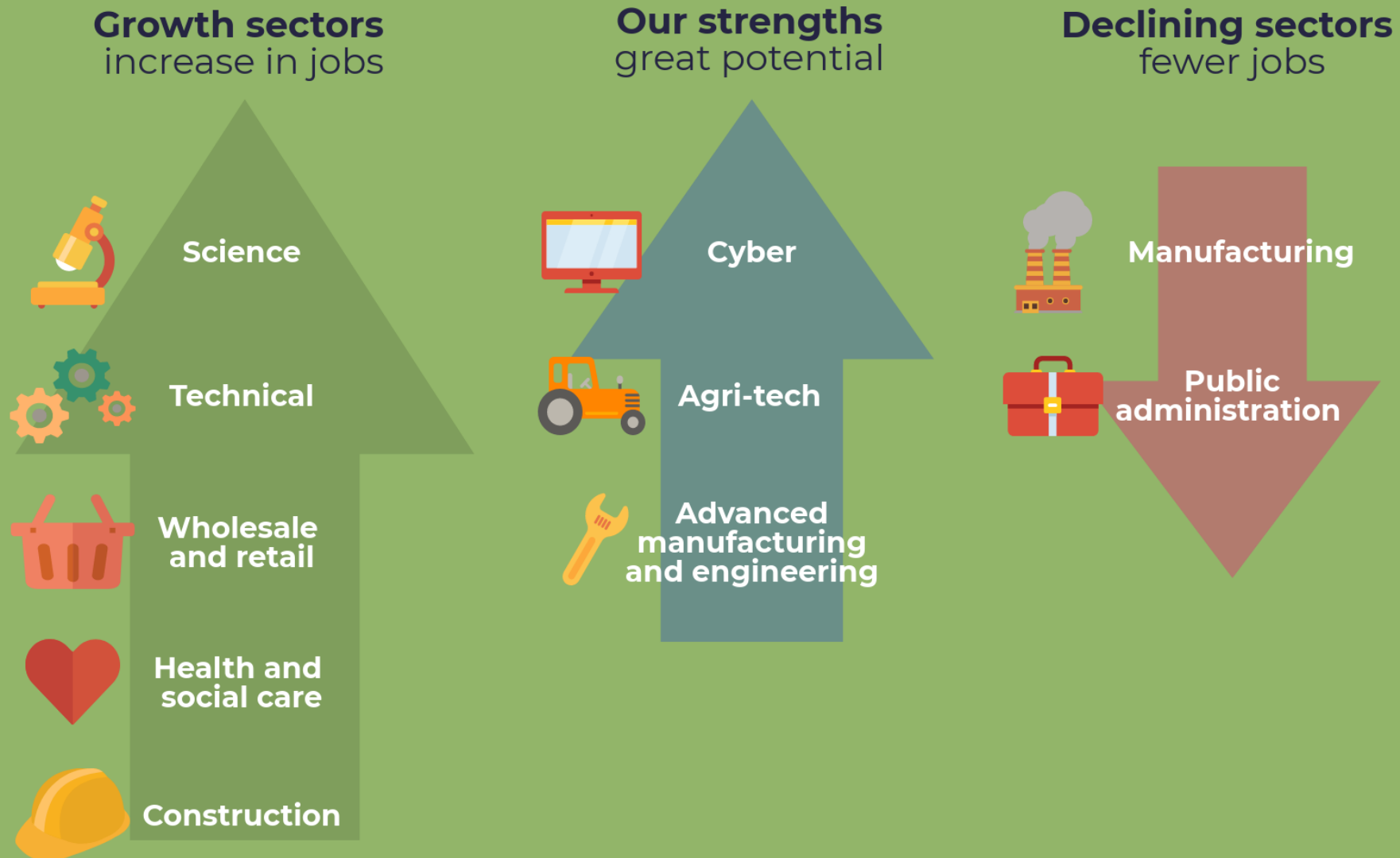


**We will need to provide for an ageing population**

**Where will we find the health and social care workforce to support those older residents?**

# Recipe for a healthy economy

We have a great strategic location and a strong, competitive economy; although some sectors are declining in terms of job numbers and we need to raise our productivity and innovation.





## New jobs



**over 100,000**

from economic growth  
over the next 20 years

## People to fill them



**vs.**

**7,000**

more 18-64 year olds  
over the next 20 years



Glos currently has 12,500 EU workers aged 18-34. We can assume we will lose some of these with Britain's withdrawal from the EU.



**77% of employers in Glos  
already have 'hard to fill'  
vacancies**

**Can the Glos economy grow  
without a working age  
population to fill the jobs?**





# Ambitions



**magnet**



**prosperous**



**inclusive**



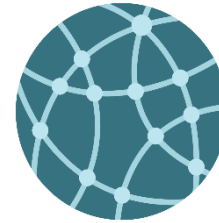
**skilled**



**innovative**



**healthy,  
happy**



**connected**



**sustainable**



**Super  
City**



**Cyber  
Park**



**Regional  
parks**



**Lydney  
Sharpness**



**A Cotswold  
Airport**



**Cotswold  
Waterpark**

# SUPER CITY



# CYBER PARK



Internationally recognised centre for cyber security



Specialist enterprise park



Research and innovation led Higher Education support



Skills and training centre



# LYDNEY SHARPNESS





# REGIONAL PARKS



The Severn Vale in close proximity and well connected to the Super City. In daily use by young people



The Forest of Dean punching its weight as a dynamic tourist and leisure offering



# A COTSWOLD AIRPORT



# COTSWOLD WATERPARK



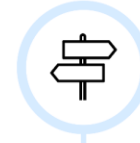
**Major UK leisure destination / watersports venue**



**Possible location for high calibre conferencing hotel to support business and tourism offer**



**Connect to Thames / Severn / Stroud canal network**



**Gateway to Cotswolds**



**Broaden / complement tourism offer of Cotswolds**

